



Chart of the Day Here's your trade on Applovin (\$APP)

September 29, 2025

Dan discusses the performance of AppLovin stock, highlighting its strong momentum and suggesting it as a good long-term investment. He advises traders to stay invested as long as the stock holds above the 8-day exponential moving average, with a plan to exit if it breaks the 20-day moving average. Dan predicts the stock could reach \$1,000 by Christmas, but emphasizes swing trading strategies rather than portfolio management.

Next Steps:

1. Investors to hold APP stock as long as it trades above the 8-day exponential moving average.
2. Investors to monitor APP stock performance at the 20-day moving average if it breaks below the 8-day moving average.
3. Investors to consider using closing prices rather than intraday prices when evaluating moving average support levels.

Transcript:

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00:00:01.680 --> 00:00:10.760

Dan Fitzpatrick: Hey everybody, Dan Fitzpatrick here at StockMarketMentor.com, and I want to talk about app lovin' today, because you gotta be loving this.

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00:00:10.760 --> 00:00:33.860

Dan Fitzpatrick: Apparently, this is, like, the best, stock in the S&P 500, at least according to, according to IBD. I don't know about that. Frankly, it's not even the best, trade that we have going, but it is a pretty good one. So, we got into this thing at \$476.90, back here on the 28th, like, basically a month ago.

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00:00:33.860 --> 00:00:58.820

Dan Fitzpatrick: When the... just before the stock was added to the S&P 500, and why did I know that was gonna happen? No, the thing just was looking good. That's the whole deal. That's what you want to be doing, right here. So we're in here, and we'd been raising our stops all along the way, and now the stock is up here at a level that we should absolutely be taking

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00:00:58.820 --> 00:01:03.110

Dan Fitzpatrick: profits on and be clearing all this stuff off the deck, right?

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00:01:04.830 --> 00:01:06.909

Dan Fitzpatrick: Wrong. Look.

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00:01:06.930 --> 00:01:29.920

Dan Fitzpatrick: This thing's just walking right along the upper Bollinger Band, which is what strong stocks do. It's on the weekly chart. The red line here is the 10-week or the 50-day moving average. I haven't seen stocks do this much, on a weekly chart, but I've seen them do this a lot. And so, my suggestion is to you, this actually

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00:01:29.920 --> 00:01:31.060

Dan Fitzpatrick: Pretty simple.

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00:01:31.060 --> 00:01:48.890

Dan Fitzpatrick: Pretty simple video here. Just stay long the stock. Look at the 8-day exponential moving average, that's the green line. Look at this as a reference for your strong momentum trade, for a swing trade. As long as the stock is trading, or at least holding above.

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00:01:48.890 --> 00:02:11.850

Dan Fitzpatrick: the 8-day moving average, then this is a good... this is a good stock just to hold. Now, if it breaks the 8-day moving average, don't sweat it. Just go down and look and see how it performs at the 20-day moving average. If it breaks the 20-day moving average, frankly, you're out of there. But this is one way to be staying in a strong stock for longer.

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00:02:11.850 --> 00:02:31.179

Dan Fitzpatrick: think about, like, maybe half of your position at the 8-day exponential moving average, and I would, on stuff like this, look at closing prices, as opposed to intraday prices, because you can get shaken out a lot. And then I would look at the 20-day moving average for longer-term positions. Now.

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00:02:31.360 --> 00:02:54.439

Dan Fitzpatrick: You may look at this and say, well, that's nuts, Dan. That's longer-term positions. No, I'm in for longer than that. Guys, I totally get it. I think the stock's gonna... I think it'll probably wind up hitting about \$1,000 before



Christmas time, by the way this is going. But we're looking at, kind of, swing trades. We're... I'm not looking at portfolio management here.

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00:02:54.440 --> 00:02:55.890

Dan Fitzpatrick: If I was, though.

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00:02:56.050 --> 00:03:06.430

Dan Fitzpatrick: I would tell you just to own this stock and let everybody else do the work for you, okay? That's it, that's all I got for you, and I'll see you all next time.