



Chart of the Day AAPL is near ATHs and you're bearish?

November 11, 2025

Scott analyzed Apple (AAPL) on a day when the stock broke out to a new high, noting a curious divergence between the stock's strength and overall market sentiment (fear). He emphasized that the stock is in a strong uptrend, trading above all key moving averages, and is a contrarian buy because the fundamental macro picture is bullish (rate-cutting cycle) despite the general market's skittishness.

Next Steps:

1. Set a Buy Alert: Place a buy alert on Apple (AAPL) at \$277.
2. Confirm the Buy: Look for a strong momentum move and close above \$277 on volume.
3. Hold Long-Term: Apple is in a strong, long-term trend. The weakness felt by the market (fear/volatility) should be ignored as the stock continues to climb.
4. Acknowledge the Divergence: The stock is a good trade because it is near an all-time high while market sentiment is in fear, signaling a contrarian opportunity.
5. Risk Management: The 8-day EMA is acting as immediate support.

Transcript:

0:00: Hey everyone, good evening.

0:02: It's Scott at Scottrade's on X with Stockmarketmentor.com and your chart of the day.

0:09: Want to take a look at Apple.

0:11: This is Ticker AAPL.

0:13: Now, I don't just want to look at Apple, I actually want to show you two graphs that actually don't make sense to me.

0:19: Now, the first one is Apple.

0:22: We have Apple here in an uptrend, above all the key moving averages.

0:27: Multiple positive earnings reports.

0:31: And the stock is within striking distance of the all-time high.

0:35: Now, with that said, and with that context, we also have the market.

0:42: In fear.

0:44: The market is scared right now.

0:47: The market is in fear while Apple is within a few dollars of its all-time high, and I just don't get it because there's nothing wrong with this chart.

1:01: This chart is in a very strong uptrend, and I actually think it looks buyable with a move through 277 coming on volume.

1:10: We had a nice push off the eight day exponential period moving average today, a close near the highs.

1:16: And I actually think if the market continues to go higher, we could see Apple push through 277 and get a pretty decent trade-off of it.



1:25: Now, I'm not saying that the market is going to go up in a straight line.

1:29: I'm not saying that the Fed can't make a policy mistake or something that will crash Apple down to the 200 day moving average again.

1:37: It's been a heck of a year this year.

1:39: Let's be honest, this has been a crazy year in terms of headline risk, macroeconomics, and just plain old volatility.

1:48: But I just can't wrap my head around the fact that Apple's near an all-time high, and the market is scared.

1:54: So I think that there's an edge there.

1:55: I think that there's a contrary in play.

1:58: That we can make on stocks like Apple and many others that we'll be looking at tonight over at StockmarketMentor.com behind our paywall.

2:08: And so I just want to remind you to stay open-minded, even when people are fearful, because there's still great opportunities out there, and we're gonna look at a bunch of them tonight at Stock Market mentor, and I hope to see you there.