

Chart of the Day
Here's how you play with Hasbro (\$HAS)

February 11, 2026

Dan's analysis of Hasbro (\$HAS) focuses on managing a high-momentum trade that has significantly accelerated following a tight volatility squeeze and a powerful earnings breakout. After a period of compressed volatility, the stock broke out on heavy volume, recently skyrocketing 7.9% on February 10, 2026, after reporting a historic earnings beat (\$1.51 adjusted EPS vs. \$0.95 expected) fueled by its Wizards of the Coast segment. Dan emphasizes that while the stock is now too extended for new entries, existing shareholders should shift from static stops to dynamic risk management. He recommends "extending" the 8-day exponential moving average (EMA) to create a trailing stop that "races" to catch up with the vertical price action, allowing traders to lock in gains without getting prematurely "bucked off" by minor oscillations.

Next Steps:

1. Implement a Dynamic Trailing Stop: For those currently long, move your stop-loss order to follow the 8-day EMA (currently trending near \$98.50 but rising rapidly). This captures the trend's acceleration while protecting the bulk of your profits from a sharp reversal.
2. Avoid "FOMO" Entries: Do not initiate new positions at current levels (~\$106). Dan warns that buying here carries a high risk/reward imbalance; wait for a healthy pullback to the 8-day or 21-day EMA to re-evaluate entry.
3. Monitor the \$1.0B Buyback Support: Use the recently announced \$1 billion share repurchase program as a fundamental floor for the stock; long-term investors should view dips toward the \$95–\$97 breakout zone as structural support.
4. Audit Sector Strength: Watch the Consumer Discretionary ETF (\$XLY); continued outperformance in Hasbro relative to the broader sector confirms the high-conviction "Play to Win" digital-first strategy is still being rewarded by institutional capital.
5. Review Active Trade List Updates: Check Stock Market Mentor for the next "volatility squeeze" setup, as Hasbro's current phase is transitional from "momentum trade" to "longer-term hold."

Transcript:

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00:00:01.830 --> 00:00:15.140

Dan Fitzpatrick: Okay, I'm Dan Fitzpatrick at StockMarketMentor.com, and I want to look at Hasbro, because this has been quite a toy, right? Okay, so the thing that's so interesting about this is

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00:00:15.140 --> 00:00:24.190

Dan Fitzpatrick: that it's had a heck of a run. Just over the last 3 days, you can see what's happened, but this stock was in an uptrend.

3

00:00:24.190 --> 00:00:41.659

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Dan Fitzpatrick: For a while, I mean, you can see it coming here, and then it really, really broke out back at this level. I'll get back to that in just a second. But what I wanted to show is that this is in a steady uptrend here, and then it really starts to accelerate, and

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00:00:41.660 --> 00:00:48.340

Dan Fitzpatrick: What's the most difficult thing to do in a stock like this is, first of all, do you buy it up here?

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00:00:48.460 --> 00:01:06.579

Dan Fitzpatrick: The answer would be no. This is... you're too late on this. If you want to, you certainly can, and one way to do it is to say, alright, I'm gonna buy it here, but if the stock falls below the intraday low here, then I'm out. Okay, well, that's 3...

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00:01:06.690 --> 00:01:18.620

Dan Fitzpatrick: that you're risking 3%. But what do you think the chances are that it's gonna do that sometime prior to this making another 6% or 8%, to kind of make it worth your while?

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00:01:18.910 --> 00:01:31.820

Dan Fitzpatrick: I don't know, but I just don't like those odds, so it wouldn't be the way that I would trade this. But this is the way that we are trading this, okay? So, I saw this on...

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00:01:32.050 --> 00:01:45.280

Dan Fitzpatrick: This isn't exact... it's not exactly a place where it should be here. I'll put it here. I'll put it up here. I saw this on this particular day, we'll get rid of that. On the 5th.

9

00:01:45.280 --> 00:01:49.959

Dan Fitzpatrick: When the stock just broke out, it broke out on volume.

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00:01:49.960 --> 00:02:14.949

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Dan Fitzpatrick: doesn't look like much volume now because of this, but back then, this was actually above average volume on the day. So this break broke out. This is when we put this stock, I should say I put this stock on the active trade list, because I like these volatility squeezes coming out of a really tight pattern here. It's getting tightened and tightened. It's just squeezing.

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00:02:14.950 --> 00:02:17.459

Dan Fitzpatrick: Volatility's really being compressed.

12

00:02:18.230 --> 00:02:20.649

Dan Fitzpatrick: And then we get a nice breakout.

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00:02:21.020 --> 00:02:32.500

Dan Fitzpatrick: walk along the bands, and then takes a little breather here, which you like, and then suddenly it just kind of takes off, and you look at the volume here. So, we've had a nice trade,

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00:02:32.500 --> 00:02:50.329

Dan Fitzpatrick: raising our stops along the way, they're kind of just protective stops. Took a few weeks before we... I could even justify saying, alright, well, I want to raise the stop to break even, so we take a loss completely out of this trade. But what has happened lately is it's...

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00:02:50.330 --> 00:02:58.470

Dan Fitzpatrick: run like it... it... Ran along this 8-day exponential moving average, and then it's really taken off to where

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00:02:58.970 --> 00:03:13.739

Dan Fitzpatrick: like, the 8-day EMA is clear down here, and so you could say, alright, well, I want to keep my stop, just below the 8-day EMA, but that... you're really giving it about an 8% risk on this. And...

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00:03:14.070 --> 00:03:28.829

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Dan Fitzpatrick: you could do it that way, but I like to do it a different way if you're involved in something like this. The first thing to do would be to do what I... to just treat your current position as if you were making a new position.

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00:03:28.830 --> 00:03:41.739

Dan Fitzpatrick: In the way that I just described at the beginning of this. Like, okay, well, I know I'm buying late, but I'm gonna go ahead and do it, but if the stock reverses and completely retraces this move, then I'm out.

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00:03:41.900 --> 00:03:58.220

Dan Fitzpatrick: Okay, well, maybe that's a good way for you to be doing a protective stop on your existing position. So, that's one way to do it. But another way is to do what I just did, which is just extend the 8-day EMA up.

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00:03:58.220 --> 00:04:02.559

Dan Fitzpatrick: Extend it, so that you can say, alright, well, here's where it is here.

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00:04:02.610 --> 00:04:15.729

Dan Fitzpatrick: fine. But in a few days, as this thing marches on, this is really gonna start climbing up close to, the... close to the current price. The 8-day exponential moving average

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00:04:15.730 --> 00:04:26.100

Dan Fitzpatrick: is really racing, trying to catch up with the price, because the price is going so far. And so, if you do it this way, then you can just kind of keep a trailing stop.

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00:04:26.100 --> 00:04:30.200

Dan Fitzpatrick: along the extended 8-day EMA.

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00:04:32.000 --> 00:04:56.940

Dan Fitzpatrick: Which gives you more of, like, this kind of a deal. You could just put your stop up a little bit higher. So, anyway, that would be my suggestion as far as how to trade, Hasbro. It's important for you to know, if you're not a



member, our active trade list is absolutely crushing it, and I'm giving you entries, I'm giving you the basis, for why to get in. We're raising stops, kind of like we did here.

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00:04:56.940 --> 00:05:15.410

Dan Fitzpatrick: tracking a trade and going all the way from beginning to end. And so, if you want to not just make money, but learn how to make money, rather than just get some stupid stock picks, definitely try Stock Market Mentor, okay? I challenge you to come in there and lose money, because you know what?

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00:05:15.410 --> 00:05:22.649

Dan Fitzpatrick: I don't think too many people have met that challenge. They're all making money, so unless you don't want to do that.

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00:05:22.780 --> 00:05:28.610

Dan Fitzpatrick: I want you to join us, okay? Alright, that's all I got. I will see you next time.