STOCK MARKET MENTOR

Chart of the Day

Here's an idea that works right now!

July 6, 2026

Dan Fitzpatrick analyzes the emerging macro trend developing across the assisted living and senior care housing sectors. Dan Fitzpatrick reveals that he has proactively forwarded his extensive sector intelligence briefs directly to CNBC's Jim Cramer ahead of an upcoming dedicated television feature scheduled for Thursday. Emphasizing a structural demographic inevitability over traditional hyper-growth visibility, Fitzpatrick explains that the senior care space is entirely free from the monetization and cash-burn anxiety plaguing over-allocated artificial intelligence and semiconductor fields. Instead, corporate entities are successfully employing AI directly to minimize administrative friction and scale bedside care to expand bottom-line profitability. To capitalize on this high-conviction rotation, Dan Fitzpatrick introduces **The Pennant Group ($PNTG)** as an exceptional structural breakout play, urging active portfolio managers to anchor low-risk entry parameters right as institutional accumulation volume hits the board.

Next Steps:

1. Stalk the Pennant Group ($PNTG) Breakout Confirmation: Monitor The Pennant Group across your daily dashboards to confirm that the asset cleanly handles its high-level breakout sequence, pacing entries with clear regular-session volume expansion.
2. Track the Post-Earnings Institutional Churn Pattern: Prior to scaling into maximum position sizing, map out the historical horizontal accumulation lines on your charts to confirm that a tight multi-year base structure is fully intact.
3. Hard-Code an Automatic Risk-Invalidation Stop-Loss: Secure your core capital baseline by pre-programming a strict protection floor beneath local pivot support shells, ensuring your trade remains locked to an explicit risk-reward metric.
4. Activate the 14-Day Stock Market Mentor Trial Pass: Join the active trading community at StockMarketMentor.com by utilizing the introductory 7-dollar promotional access window to extract real-time execution blueprints and sector rotation alerts.

Transcript:

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00:00:01.590 --> 00:00:23.899

Dan Fitzpatrick: All right. Hey, everybody. Dan Fitzpatrick at stockmarketmentor.com. I want to look at an assisted living play today. Just a heads up. On Thursday, Kramer's going to be doing a segment of mine on assisted living, some of these stocks. So I thought I'd kind of get a head start on this. I had sent him

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00:00:23.900 --> 00:00:47.240

Dan Fitzpatrick: my notes over the weekend on this space, on this sector of the market that I think is really, really strong. We're poised to do a lot of good things with respect to the stocks over the next year. And the bottom line is, like, you go like, well, what the hell is up with assisted living? A bunch of old folks? Yeah, a bunch of old folks.

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00:00:47.240 --> 00:00:58.649

Dan Fitzpatrick: We're all getting older. People that go into their 80s also tend to go in assisted living homes. So there's a real demographic play here that cannot be.

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00:00:58.650 --> 00:01:13.549

Dan Fitzpatrick: avoided. And then there's also an AI play here, which I'm not going to get into the details on that, right now, but think about this. There's no frickin' build-out. These people are not mega…

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00:01:13.550 --> 00:01:26.819

Dan Fitzpatrick: spenders or hyperscalers or any of that other crap. They actually use this stuff like, so there's no question about whether, oh, will they ever get, will they ever be able to monetize their multi billion dollar investment?

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00:01:26.920 --> 00:01:42.680

Dan Fitzpatrick: Guys, this is a bunch of old folks homes using AI to help their, their patients, their inhabitants, their residents, whatever you want to call it. And it's going directly to the bottom line. So this is a really, really interesting.

7

00:01:42.680 --> 00:01:48.490

Dan Fitzpatrick: Trade, is it better than semiconductors or is it better than.

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00:01:49.480 --> 00:01:51.569

Dan Fitzpatrick: Micron, or… Micron.

9

00:01:52.070 --> 00:01:54.009

Dan Fitzpatrick: Whatever, you name it.

10

00:01:54.290 --> 00:01:56.940

Dan Fitzpatrick: I don't know. I just like it. I don't know.

11

00:01:57.160 --> 00:02:14.009

Dan Fitzpatrick: whether you think it's better, whether it actually does better than the hyperscalers. Oh, is it going to really beat Google or Alphabet? I don't know. I don't give a damn. I just know that these things work. Okay, I'm going to show you some. I'm going to show you

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00:02:14.010 --> 00:02:17.789

Dan Fitzpatrick: One, it's called the Pennant Group.

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00:02:18.340 --> 00:02:43.330

Dan Fitzpatrick: I think that this is the best setup that I've seen in a, in a long time with respect to this sector, which is the old folks homes. Okay, that's, that's it. I should just call it the old folks home sector. And I can say that because I'm almost 70, so I'm close to being one of those. But the point that I'm making is this is probably not going to be a super fast mover, but I guarantee it's going to be a

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00:02:43.330 --> 00:02:51.960

Dan Fitzpatrick: mover, and I'll show you what I'm talking about right now. Let me share my screen, which is always good when I want to show you charts, right?

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00:02:52.870 --> 00:03:03.380

Dan Fitzpatrick: Okay, so this is the pennant group. And so you're going to look at this and say, well, what's the big deal? What's the big deal about that?

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00:03:04.110 --> 00:03:27.519

Dan Fitzpatrick: It's got a little breakout here. Fine. It's a breakout here. Fine. Okay, it's got a breakout here. So we got all of these different things. Okay? And it's got a bunch of higher lows. Okay, fine. So it's got all of these things going for it. So this is all a really, really good thing, right? Well, I'm going to show you something else. First of all, look at volume.

17

00:03:27.720 --> 00:03:34.359

Dan Fitzpatrick: Volume is running higher right up into this move. So this move, and some are a little bit, well.

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00:03:34.370 --> 00:03:44.910

Dan Fitzpatrick: They're actually not lower than average volume. Some of these are just like average volume. But basically, though, look at all the green skyscrapers here. So this is a real.

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00:03:44.910 --> 00:04:00.040

Dan Fitzpatrick: Good strong volume move that accompanies this really strong price movement. So this is really, really good stuff. Now before I get to the weekly chart, which is what I think you're going to find really, really enticing, I want to just tell you.

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00:04:00.040 --> 00:04:05.549

Dan Fitzpatrick: We do this kind of stuff all the time at Stock Market Mentor. If you are not a member, dude.

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00:04:05.780 --> 00:04:24.320

Dan Fitzpatrick: $7 for 14 days. That's like $0.50 a day. If you can't afford that, then frankly, you shouldn't be trading. And if you are trading, and you don't feel like doing that, then you're obviously not interested in getting better. We've got people making millions of dollars.

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00:04:24.320 --> 00:04:46.910

Dan Fitzpatrick: at Stock Market Mentor. They're making a ton of money. And the reason is because first of all, you know what, I find good stocks. But second of all, and I could probably even put this first, I actually focus on risk first instead of just, hey, buy this, it's going to be a double, it's going to be great. I always get people in at a low risk trade. So anyway.

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00:04:46.910 --> 00:05:00.419

Dan Fitzpatrick: Got to do it. Stockmarketmentor.com. Dude, seven bucks. Come on. Okay. If you don't make that money back, let me know. I'll send you $7 in the mail. All right. Back on track. Check this out. Weekly chart.

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00:05:00.420 --> 00:05:09.369

Dan Fitzpatrick: This is just what I'm talking about. Okay, back here. Big, massive move off the IPO. Yippee.

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00:05:09.400 --> 00:05:17.100

Dan Fitzpatrick: Clear up here. Very short period of time, that was then, this is now. So then this takes a big dump, right?

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00:05:17.750 --> 00:05:42.690

Dan Fitzpatrick: Kind of has me thinking about what happens in old folks homes sometimes when the patients are left unattended in their beds for too long. All right and by the way AI helps with that because there's less time doing paperwork, more time working directly with patients. That's the kind of thing I'm talking about here. Anyway back on track here. We'll get out of the bedpans. So this can kind of look like a bedpan pattern

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00:05:42.690 --> 00:05:50.469

Dan Fitzpatrick: here, actually more like this. This is more of a bedpan pattern. It's not really, you could say it's a cup and handle.

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00:05:50.470 --> 00:06:05.530

Dan Fitzpatrick: Nice little kind of move here, but then, okay, where's the handle? Is it here? That's kind of a pretty rough handle. Same thing here. So I'm not going to classify this. You could even say, oh, it's a double bottom. All right.

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00:06:07.100 --> 00:06:24.219

Dan Fitzpatrick: This is what I look at it as. I don't think it's a double bottom. I just think this is a nice multi-year consolidation where this stock has formed some kind of a base. It's kind of a higher base than this here, but it's just now.

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00:06:24.220 --> 00:06:49.209

Dan Fitzpatrick: breaking out. And this is what I'm talking about as far as this isn't going to be one of these rocket ships where you buy it at 40 and then in a month and a half I'm crowing because it's 60 bucks. I'm not. This is not a stock that's going to light your hair on fire. But I'll tell you this, it's a stock that you're going to make money on. And in this kind of market where there's things, money's shifting all around. Look at the S&P, look at the NASDAQ.

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00:06:49.210 --> 00:06:52.670

Dan Fitzpatrick: I mean, they're being outperformed by the Dow.

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00:06:52.670 --> 00:07:14.210

Dan Fitzpatrick: The Sleepy Dow, if you can believe that. So what I'm talking about here is a stock that actually plays. Like this is a stock that you will actually be able to make some money on and rest easy at night. All right. So I want you to check that out. Again, Stock Market Mentor, $7, $7.

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00:07:14.210 --> 00:07:19.589

Dan Fitzpatrick: dollars, okay? Now, That's all I got for you. I'll see you guys next time.