STOCK MARKET MENTOR

Chart of the Day

Is the Dellicopter ready to take off? $DELL

July 7, 2026

Scott McGregor evaluates the compressed chart structure of Dell to see if the stock is properly positioned for a major upward expansion. Scott McGregor notes that while the stock remains in a clear primary uptrend above all its key moving averages, it is currently tightening into a pattern of higher lows and lower highs. Because the general market has recently exhibited notable weakness—specifically with the Q's (QQQ) closing below their crucial 50-day moving average floor—Scott highlights that an isolated breakout in Dell is unlikely to succeed without the broader sector moving in tandem with it. Consequently, he advises active portfolio managers to wait for the tech complex to firmly reclaim its intermediate moving average benchmarks before aggressively chasing a relative strength breakout past overhead resistance parameters.

Next Steps:

1. Deploy a Technical Price Alert on Dell: Place a sharp alert trigger directly at around $429.60 to isolate the exact moment institutional buyers attempt to clear the resistance ceiling.
2. Monitor the QQQ Index Confluence Floor: Constantly track the Nasdaq 100 to verify if the QQQ can break back and stay safely above its 50-day simple moving average before committing capital.
3. Verify Volume Inflow on Breakout: Demand clear mathematical validation through expanding, heavy buying volume on a daily closing bar above the $428.60 to $429.60 apex.
4. Hard-Code the Protective Risk Parameter: Anchor your non-discretionary stop-loss directly on the underside of the downing trend line to cleanly insulate your workstation from failed breakouts or an index rollover.

Transcript:

[0:00] Hey everyone, good evening. It's Scott

[0:02] at ScottTrades on x with

[0:04] stockarketmentor.com

[0:06] and your chart of the day. Want to take

[0:08] a look at Dell. This is ticker DELL.

[0:11] And when Michael Dell was in the White

[0:13] House recently, he told President Trump

[0:15] that they don't have a helicopter, they

[0:18] have a delicopter. And I love that term.

[0:21] And so I'm wondering if Dell

[0:25] and their delicopter is ready for

[0:27] takeoff. Here on this chart, we have a

[0:29] stock that's in an uptrend and above all

[0:31] the key moving averages. It continues to

[0:33] print higher lows and lower highs. And

[0:38] so, we are tightening up here on this

[0:41] chart and looking for a direction. Now,

[0:43] I know the general market has been weak.

[0:46] Specifically, the Q's have been weak

[0:48] with QQQ closing under the 50-day moving

[0:51] average. And so I don't suspect that

[0:54] Dell is going to break out unless we

[0:55] have the sector moving with it. And so I

[0:58] would love to see QQQ back above the

[1:01] 50-day moving average. And if we get

[1:03] that, we could get a nice relative

[1:06] strength breakout here in Dell. And so I

[1:09] would definitely have an alert here on

[1:10] Dell at around $42960.

[1:16] 42960

[1:18] and look for a move through and a close

[1:20] above that level coming on volume and

[1:22] you can define your risk on the

[1:24] underside of this downing trend line.

[1:27] And so if the stock breaks out like this

[1:29] and then comes back down here and the

[1:31] general market rolls over or whatever,

[1:33] that would keep you safe, get you out of

[1:35] the trade and so you don't have to sit

[1:37] through any unforeseen pullbacks. But I

[1:39] would certainly look for this stock to

[1:41] get above and stay above 42860 and do it

[1:44] on good volume if the general market

[1:47] rebounds back above the 50-day moving

[1:51] average here on the cues. And so that's

[1:53] just one of many things we're watching

[1:55] tonight over at stockmarketmentor.com.

[1:58] I hope that video is helpful. My name is

[2:00] Scott McGregor at scottrades onx. I'll

[2:03] see you next time.