STOCK MARKET MENTOR

Chart of the Day

Here's your trade on the Senior Housing stocks

July 10, 2026

Dan Fitzpatrick highlights the immense potential expanding across senior housing and senior living equities, noting that CNBC's Jim Cramer recently featured his specific sector thesis on *Mad Money*. Speaker Dan Fitzpatrick observes that massive structural demographic shifts are formatting a prolonged long-range tailwind for the space, detailing how a major underlying turnaround story is unfolding across Healthcare Realty Trust. While explaining that the stock's upward velocity has naturally adjusted its yield profile from 4.73% down to 4.65%, Dan Fitzpatrick breaks down the technical profiles of core investments like Welltower and the Pennant Group to map out an explicit investment risk framework. Rather than forcing short-term, unconfirmed options trades inside a choppy environment, he counsels active swing traders to deploy capital into long-term equity allocations, establishing protective trailing stop parameters tightly underneath local pivot support shelves to protect their accounts.

Next Steps:

1. Deploy an Long-Term Investment Slot on Healthcare Realty Trust: Secure an entry position right ahead of the corporate earnings report scheduled to clear in 20 days.
2. Anchor the Risk Invalidation Floor Below Local Support: Hard-code an automatic, non-discretionary protective stop-loss parameters precisely 6% below the last obvious low shelf to insulate your workspace from unforeseen drawdowns.
3. Allow the 50-Day Moving Average Line to Catch Up: Exercise process patience by allowing the asset price action to fluctuate constructs along or slightly below its dynamic 50-day SMA floor to preserve your baseline capital.
4. Monitor the Pennant Group ($PNTG) Breakout Base: Track the Pennant Group closely on your active dashboard as its heavy-volume expansion uncoils cleanly out of a mature cup-and-handle template or localized double bottom.
5. Activate the $7.00 Stock Market Mentor Trial Pass: Join the active platform community by utilizing the promotional 14-day pass to gain real-time access to automated strategies managed by yours truly and trading master Scott McGregor.

Transcript:

1

00:00:10.010 --> 00:00:18.869

Dan Fitzpatrick: Okay, hey everybody, Dan here. Look, I want to look at, some of the healthcare stocks today. You may have seen, but

2

00:00:18.870 --> 00:00:31.909

Dan Fitzpatrick: Maybe probably didn't. Jim Cramer did. He gave an idea of mine some play yesterday on Mad Money on the assisted living or the senior living or housing.

3

00:00:31.990 --> 00:00:38.870

Dan Fitzpatrick: stocks because I think they're huge. I think they're big. I think demographics is really going to help us out.

4

00:00:39.270 --> 00:00:54.320

Dan Fitzpatrick: in the future by a lot. And so I want to show you just one that that we didn't do. But I'll show you why this is a real cool stock to own. So I'll get in, get into my screen here.

5

00:00:55.430 --> 00:01:06.570

Dan Fitzpatrick: Okay, so if you look here at healthcare, realty trust. When I see trust, when I see reit, the 1st thing I do is go right up here. What's the dividend?

6

00:01:06.570 --> 00:01:16.259

Dan Fitzpatrick: 4.65. Okay, now, why is it 4.73 here? What? Did the dividend go down? No, the stock went up. And so

7

00:01:16.360 --> 00:01:22.249

Dan Fitzpatrick: This is a really good stock to be owning. And frankly, like they report earnings in 20 days.

8

00:01:23.120 --> 00:01:32.939

Dan Fitzpatrick: I got no problem buying this stock right now. If you look at the weekly chart, you can see this is a pretty nice turnaround story. It wouldn't be a trade.

9

00:01:32.940 --> 00:01:45.770

Dan Fitzpatrick: For me, it would be an investment in the same way as like Welltower is. Welltower is another one where you really have to look at it more as an investment. You can look at

10

00:01:45.770 --> 00:02:05.719

Dan Fitzpatrick: This one, the Pennant Group, similar thing. This is coming out of a really nice base, a really nice kind of, I guess you could call it a cup and handle. I don't know what you call it, double bottom. But the bottom line is stocks running up here on pretty nice volume. So I wanted you to see this.

11

00:02:05.720 --> 00:02:29.490

Dan Fitzpatrick: Again, look at Welltower. But the big deal for me is this one healthcare realty trust. All right. So you're buying it right here. Give it a little bit of room. You could, if you want to even give it. I would really give it like 6 6% below this last obvious low, because we could see a pullback. But as long as it stays here, maybe above the 50 day, even below a little bit.

12

00:02:29.490 --> 00:02:53.490

Dan Fitzpatrick: As long as it stays above this level, I think you're good. I think you're good to go. So, okay, that's it. Now, one thing, if you're not a member of Stock Market Mentor, again, seriously, I invite you to do that. It's $7 for 14 days. You get two weeks of yours truly, as well as Scott McGregor, who's a monster in trading. The guy's really, really good.

13

00:02:53.490 --> 00:02:55.730

Dan Fitzpatrick: So you get that for…

14

00:02:55.930 --> 00:03:11.519

Dan Fitzpatrick: $7. And if you're not interested in spending $7 for a look at a service that is actually over $200 a month, then I don't know what's going on, but you're…

15

00:03:11.870 --> 00:03:22.719

Dan Fitzpatrick: probably not trading very much, so this is a good thing that we're doing here. We're doing it for you, and I want you to join me. A lot of people have, okay? This is,

16

00:03:23.000 --> 00:03:36.239

Dan Fitzpatrick: A lot of people are joining. We're getting more subscriptions in this period of time than I've ever seen. So I want you to be a part of that. Don't miss out. I promise you.

17

00:03:36.960 --> 00:03:43.479

Dan Fitzpatrick: It'll be the best seven bucks you ever spent, okay? How about that? All right, listen, I'll see you guys Monday.