STOCK MARKET MENTOR®

Chart of the Day

Here's the answer

July 13, 2026

Dan Fitzpatrick breaks down the shifting price dynamics across the pharmaceutical sector as the broad averages undergo a localized phase of non-directional, sideways churning. Dan Fitzpatrick highlights that while the general market remains skittish, specific stock pick opportunities are beginning to perk up, contrasting the relative setups of Bristol Myers Squibb (**$BMY**) and Eli Lilly (**$LLY**). To capture early institutional accumulation, Dan Fitzpatrick explains that he has officially deployed Bristol Myers straight onto the platform's active trade list, demonstrating that its short-term five-day moving average volume footprint is systematically expanding past historical seller walls alongside a validated, green momentum squeeze indicator. Conversely, he cautions that although Eli Lilly sits historically within the winner's circle, its near-term five-day volume metric remains structurally hollow, requiring professional speculators to keep their capital pocketed on that specific symbol until expanding green volume skyscrapers formally clear the tape.

Next Steps:

1. Execute the Bristol Myers ($BMY) Entry Protocol: Scale directly into long equity tranches or options structures on Bristol Myers, capitalizing on its active inclusion onto the dynamic trade list.
2. Configure the Eli Lilly ($LLY) Volume Alert Filter: Establish an automated volume alert trigger on Eli Lilly to isolate the exact moment institutional buying pressure returns via expanded green closing prints.
3. Hard-Code Non-Discretionary Protection Stops: Secure your workstation principal by pre-programming a strict risk invalidation floor directly beneath local support shelves, ensuring any negative regular-session wiggles instantly trip an automatic exit.
4. Monitor the 5-Day Moving Average Volume Blocks: Navigate to your tracking dashboards and adjust your parameters from the standard 20-day line down to a granular 5-day layout to track short-term institutional accumulation.
5. Activate the Stock Market Mentor Premium Pass: Join the live trading room community at StockMarketMentor.com to access real-time workspace alerts, automated execution parameters, and daily video coaching logs.

Transcript:

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00:00:02.020 --> 00:00:12.060

Dan Fitzpatrick: Hey, Dan Fitzpatrick here, stockmarketmentor.com. Today we had kind of a, we'll just say an interesting day in the market.

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00:00:12.970 --> 00:00:35.360

Dan Fitzpatrick: Didn't really do much except just continue what the hell it's been doing, which is kind of drifting sideways and grinding. So I want to mention, talk to you about Bristol Myers and also Eli Lilly, because I think both of them are good stocks, but I think one of them's better than the other. So I'll get right to that now. One thing, by the way.

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00:00:35.360 --> 00:00:40.709

Dan Fitzpatrick: I want to mention is my desire, my invitation to you.

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00:00:40.710 --> 00:00:45.600

Dan Fitzpatrick: To join, stockmarketmentor.com. I think that.

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00:00:45.620 --> 00:00:47.729

Dan Fitzpatrick: If you're like anybody else.

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00:00:47.820 --> 00:00:56.510

Dan Fitzpatrick: You're going to wind up liking it, and you're going to wind up making money, because that's what we do here. Okay, so with that said Bristol, Meyer.

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00:00:58.030 --> 00:01:16.440

Dan Fitzpatrick: Okay, this is a stock that's working pretty well now. It has been trending lower and this is actually on our active trade list. It got put on there today. Volume was below average. It's been below average for quite a while, but if you really

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00:01:16.440 --> 00:01:24.539

Dan Fitzpatrick: Let's do this, though, I'll show you something. That's the 20-day moving average, alright? But things are kind of changing, so let's go to the 5.

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00:01:24.540 --> 00:01:33.299

Dan Fitzpatrick: We go to the five day exponential or the five day moving average. This is just why I'm showing you. It's pretty simple. Over the last five days.

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00:01:33.520 --> 00:01:50.610

Dan Fitzpatrick: Volume's higher than average. Same thing as it was back here. And so, the point is, you can go back and look at all these big spikes and this and that. That's fine. But that was then, this is now. And what I'm looking for is to see if this stock is actually gonna bang

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00:01:50.610 --> 00:02:00.480

Dan Fitzpatrick: out of this downtrend here and continue to run. And so when I go really, really tight, really short term on the volume, I see that this is actually

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00:02:00.480 --> 00:02:24.489

Dan Fitzpatrick: The volume's just fine here. So. And also I've got a momentum indicator that is loosely based on the trade the market squeeze indicator. It's given me green here. It's been like that most of the day. You can see it here. First thing in the morning it runs up, drifted off a little bit and now we're back at it. So I like, really, really like the way.

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00:02:24.490 --> 00:02:28.230

Dan Fitzpatrick: This is trading. Now, Eli Lilly.

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00:02:28.480 --> 00:02:36.650

Dan Fitzpatrick: Get back to the daily chart. This has been choppy. Again, like, this is Bristol. Much easier trade.

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00:02:36.780 --> 00:02:44.669

Dan Fitzpatrick: Eli Lilly, though, up in the winner's circle. This is where we want it to be. I had been in this trade

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00:02:45.150 --> 00:03:03.150

Dan Fitzpatrick: a while ago, and then I've got in my notes here, take the L. In other words, the stop got hit, and I'm going, alright, a stop's a stop, I'm out. And I got out. However, now I'm looking at this, and I'm seeing a potential, only a potential.

17

00:03:03.300 --> 00:03:21.789

Dan Fitzpatrick: for a nice rebound higher. But think about what I was just looking at on Bristol. If you're looking here at again the last five days, the five day moving average of volume, this has been low and it's been lower and lower and lower. So in order for this to move higher.

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00:03:21.910 --> 00:03:30.429

Dan Fitzpatrick: we're gonna need to see an increase in volume. And by the way, it's gotta be, hello, green, not red. So, as I look at this.

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00:03:30.780 --> 00:03:32.109

Dan Fitzpatrick: This is how I would do it.

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00:03:32.450 --> 00:03:45.980

Dan Fitzpatrick: This is how I would lay it out. Bristol-Myers, this is a buy right now. Eli Lilly, this is one that you just want to wait on. At least that is the way that I would trade it.

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00:03:45.980 --> 00:04:02.539

Dan Fitzpatrick: Again, I just want to invite you to be a member of stockmarketmentor.com. We got a great trading room over there. I'm over there every day. I get emails all the time from people talking about how much they're learning as well as making money. And one other thing.

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00:04:02.780 --> 00:04:12.530

Dan Fitzpatrick: I'll just say it. If you're watching this on Youtube, do me a favor like it and subscribe, and you'll get more of this. Okay, all right.

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00:04:12.660 --> 00:04:13.920

Dan Fitzpatrick: See you next time. Take care, everybody.