STOCK MARKET MENTOR

Chart of the Day

I've got your trade on $GOOGL.

July 15, 2026

Dan Fitzpatrick prepares members for his upcoming two-week family trip to Italy by laying out a high-conviction structural trade template on Alphabet Inc. (**Google**). Before handing the platform's operational reins over to Scott McGregor and options strategist Andy Kuang, Dan Fitzpatrick details how Google is carving out a major technical turnaround base following a massive, single-day capitulation flush that successfully marked the asset's structural low. Fitzpatrick explains that while historic high-volume selling days initially skewed the long-term data layers, compressing the workspace down to an explicit five-day volume average reveals true institutional accumulation drying up residual overhead supply right beneath the 50-day simple moving average. To exploit this impending momentum arc ahead of the company's critical earnings release on July 22nd, he outlines a precise breakout execution strategy, hard-coding tight risk invalidation limits to secure an optimized capital cushion scot-free of broad market noise.

Next Steps:

1. Deploy the Google Breakout Alert Filter: Position an automated buy notification trigger on your active workstation dashboard precisely at the $373.68 horizontal apex ceiling.
2. Verify regular-session Volume Inflows: Do not anticipate the momentum; wait for the price action to authoritatively penetrate resistance on expanded regular-session volume before scaling into the allocation.
3. Anchor the Protective Stop Floor: Lock in extreme capital preservation parameters by hard-coding a strict, non-discretionary stop-loss firmly at the pre-defined tight support baseline directly beneath the pivot shelf.
4. Track the Post-Earnings Continuation Runway: Monitor the active daily chart closely following the formal earnings release on July 22nd, allowing the breakout trajectory to run toward historical peak markers.
5. Activate the 14-Day Stock Market Mentor Trial Pass: Capitalize on real-time market updates handled by Scott McGregor and Andy Kuang by visiting StockMarketMentor.com to secure a two-week introductory membership for 7 dollars.

Transcript:

1

00:00:01.510 --> 00:00:12.889

Dan Fitzpatrick: Okay, hey everybody, Dan here. Look, I'm gonna be gone for a couple weeks, I'm leaving tomorrow, going over to Italy, gonna try some of their pasta at a big, high mountaintop.

2

00:00:12.890 --> 00:00:22.650

Dan Fitzpatrick: So I'm not going to be around. But Scott McGregor has my back. So does Andy Kuang, our options guru. But I'm going to leave you with this.

3

00:00:23.330 --> 00:00:30.400

Dan Fitzpatrick: Google, it's kind of a biggie here. So I want to. I'll show you my screen. Let's see if we can find a

4

00:00:30.540 --> 00:00:48.660

Dan Fitzpatrick: find a trade for you while I'm gone. Now this company reports earnings in a week on the 22nd. But look at the way this is set up here. Stock's been trending sideways one big huge down day, and guess what that marked the low.

5

00:00:48.980 --> 00:00:58.949

Dan Fitzpatrick: See that all the time, a stock that's drifting lower and lower and lower. And then finally one day you go like, oh my God, this thing's going straight to zero. Look at the volume.

6

00:00:59.850 --> 00:01:08.870

Dan Fitzpatrick: And sure enough, that's the end of it, the last of the Mohicans, and then the stock starts to run up, and that's what we've seen here, you know, it's what we saw right here.

7

00:01:09.180 --> 00:01:11.170

Dan Fitzpatrick: Kind of tough to buy it here.

8

00:01:11.260 --> 00:01:29.189

Dan Fitzpatrick: and maybe even here, you say, well, I've seen that before. Interesting above the 20. Okay, well, maybe it's going back down now and then. Sure enough, this thing just keeps popping right? And then finally, bam, we're getting this. So even though this is still below.

9

00:01:29.220 --> 00:01:43.499

Dan Fitzpatrick: the 50-day moving average. I just like the way this is trading. I like the fact that it's trading on higher than average volume. And you can say, well, what do you mean higher than average volume? I mean, if I reduce this, say, to five days.

10

00:01:46.430 --> 00:01:51.049

Dan Fitzpatrick: It works. You could say, well, why are you reducing it to five days? Well.

11

00:01:51.120 --> 00:02:04.630

Dan Fitzpatrick: Well, I'll tell you why. Because volume's really, really spiky here, and if I'm gonna take 112 million shares into account on one day, that's gonna really skew the volume. Same thing here. Plus, all of this red

12

00:02:04.650 --> 00:02:11.559

Dan Fitzpatrick: Okay, these are skyscrapers. This is the highest, these are the highest buildings on the block.

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00:02:11.660 --> 00:02:18.150

Dan Fitzpatrick: You know, if they're in New York, they're probably maintained like hell, and the landlords are leaving. But…

14

00:02:18.520 --> 00:02:32.360

Dan Fitzpatrick: That's just me opining. But what we see here with this type of thing is, you see, all of this massive selling, and then it kind of stops. It starts to drift lower, and when this occurs.

15

00:02:32.360 --> 00:02:41.030

Dan Fitzpatrick: What it really does day after day is make these big skyscrapers less relevant. They just kind of don't matter.

16

00:02:41.030 --> 00:02:53.550

Dan Fitzpatrick: As much. And so when I see this, I see a stock that's going higher. So this would be my suggestion. Okay, the stock is up at a high of 373.65.

17

00:02:53.550 --> 00:02:54.990

Dan Fitzpatrick: We'll do it this way.

18

00:02:56.270 --> 00:02:56.950

Dan Fitzpatrick: Oh.

19

00:03:00.360 --> 00:03:02.269

Dan Fitzpatrick: 3, 73, and

20

00:03:03.160 --> 00:03:10.259

Dan Fitzpatrick: 68. Okay, let's give it three pennies. All right, so if the stock runs above this level.

21

00:03:10.720 --> 00:03:22.729

Dan Fitzpatrick: this is when I'd be a buyer, and if you are a buyer, then what you do is you put your you put your stop. This is a really really tight trade. You put your stop right here.

22

00:03:26.860 --> 00:03:27.650

Dan Fitzpatrick: Okay.

23

00:03:28.240 --> 00:03:52.329

Dan Fitzpatrick: Right there is where you put your stop. So you're in a really tight trade and you're anticipating, you're anticipating this kind of move. Okay, so that's what I got for you. One other thing, if you're not a member of Stock Market Mentor, and we've had quite a few people hopping on board lately, which is really, really gratifying to me. Hey, it's why we do what we do. But I want you to get over there. It's seven bucks for 14 days.

24

00:03:52.330 --> 00:03:57.649

Dan Fitzpatrick: If you haven't tried it, look, it's $7.

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00:03:57.650 --> 00:04:11.510

Dan Fitzpatrick: that's a cup of crappy coffee at Starbucks these days, and probably creams extra. So why don't you get over there? I'm gone for a couple weeks, but I'll tell you this all right, just letting you know when I'm back.

26

00:04:11.990 --> 00:04:15.550

Dan Fitzpatrick: I better see you there. All right. All right. See you guys next time.