Chart of the Day

Here’s your alert on Alarm. $ALRM

August 19, 2026

Scott McGregor examines Alarm.com Holdings (ticker ALRM) as a prospective candidate for a long-term trend reversal. Scott McGregor notes that ALRM has been stuck in a well-defined downtrend since 2021, consistently failing to hold a sustained move above its 200-day moving average since 2023. However, Scott McGregor highlights that the stock has reclaimed its position above the 200-day moving average and is once again testing a downward-sloping resistance line that has capped rallies for several years. Pointing to the company's consistent track record of positive earnings throughout the broader decline, Scott McGregor explains that a decisive breakout and hold above $58.00 could signal a major structural trend change for the stock.

Next Steps:

1. Set Price Alerts: Place a technical alert around the $58.00 level on your charting platform to catch a potential breakout above long-term resistance.
2. Confirm the Breakout: Wait for price action to cleanly break through and close above $58.00 to confirm that the trend change is holding before committing capital.
3. Monitor Technical Support: Ensure that any potential breakout holds above the reclaimed 200-day moving average as a baseline support level.
4. Track Further Ideas: Visit stockmarketmentor.com for additional technical watchlist candidates and analysis from Scott's Trade Desk.

Transcript:

[0:00] Hey everyone, good evening. It's Scott

[0:02] at scottrades on x with

[0:04] stockmarketmentor.com

[0:06] and your chart of the day. Want to take

[0:08] a look at Alarm Holdings. This is ALRM

[0:12] and Alarm has been in a pretty well-

[0:15] definfined downtrend since 2021. It

[0:18] broke under the 200 day moving average

[0:20] and really hasn't been able to sustain

[0:22] any decent uptrend above the 200 day

[0:26] moving average since 2023. Well, now it

[0:29] is again above the 200 day moving

[0:32] average. And you can see I've drawn this

[0:33] downward slipping trend line with clear

[0:35] resistance right there, right there, [0:37] right there, right there, right there.

[0:39] And here we are again bumping up against

[0:42] that same level of resistance that's

[0:44] been in play, like I said, since 2021.

[0:48] And so I certainly think that if alarm

[0:51] can break above and stay above that

[0:53] level, then that certainly could give us

[0:55] a potential indication of a trend

[0:58] change. And so I think your alert on

[1:01] alarm should be around $58

[1:05] and you want to see if this stock can

[1:07] get above and stay above and really go

[1:10] for a potential trend change here. Now,

[1:13] as you can tell from the green boxes on

[1:15] the screen, alarm continues to print at

[1:18] least positive earnings throughout this

[1:21] downtrend. And so, that could be a

[1:23] potential story and tailwind for the

[1:26] stock if it is able to get above and

[1:28] stay above $58. And so, that's what I'm

[1:31] watching for here on Alarm. I'm going to

[1:33] set an alert here on my software and I

[1:36] think it makes sense for you to do that

[1:37] as well. That's just one of many stocks

[1:40] we're watching right now over at

[1:42] stockmarketmentor.com.

[1:44] I hope that video was helpful. My name

[1:46] is Scott McGregor at scottrades on x.

[1:48] I'll see you next time.