

Chart of the Day

Here's what I'm watching on Disney \$DIS

October 21, 2026

Scott McGregor examines The Walt Disney Company (ticker DIS), pointing out that while the stock has traded well below its historical peaks and remained trapped in a sloppy, choppy range since 2022, it has successfully reclaimed all its key moving averages. Scott McGregor explains that the stock consistently rebounds off its range lows back toward a multi-year resistance zone near \$122.00, presenting a high-probability swing trading opportunity. To capture a low-risk, defined-reward move of roughly \$10.00 per share, Scott McGregor recommends buying the stock on a volume-backed breakout above the \$111.00 to \$112.00 pivot level, placing a stop-loss near the 8-day exponential period moving average (EMA), and targeting an exit price at \$122.00.

Next Steps:

1. Set Technical Price Alert: Place an alert on Disney (\$DIS) for a volume-supported move and daily close above the \$111.00–\$112.00 pivot range.
2. Execute Long Swing Entry: Purchase \$DIS shares upon a confirmed breakout above the \$111.00–\$112.00 level.
3. Establish Stop-Loss Limit: Anchor your initial protective stop-loss near the rising 8-day exponential moving average (EMA) to maintain a low-risk profile.
4. Target Profit Objective: Set a limit sell order near \$122.00 to capitalize on the upper boundary of the multi-year range.
5. Follow for Updates: Connect with Scott McGregor on X (@scottrades) and visit StockMarketMentor.com for ongoing trade tracking.

Transcript:

[0:00] Hey everyone, good evening. It's Scott

[0:02] at scottrades on x with

[0:04] stockmarketmentor.com

[0:06] and your chart of the day. Want to take

[0:08] a look at Disney. This is ticker DIS.

[0:11] Now Disney has lived well off of its

[0:14] highs for many years and you can see

[0:16] since 2022 it's been in a sloppy choppy

[0:20] range. Now it is back above all the key

[0:22] moving averages. But I certainly see a

[0:25] potential for a range trade here for a

[0:28] trade from where Disney is now to around

[0:32] 122. And so I would look for a swing

[0:35] trade here on Disney just above 111.

[0:40] Look for a move through that level
[0:41] coming on volume and then look to sell
[0:44] at 122.
[0:47] Now that has worked out for a couple of
[0:50] years now. every time the stock dips
[0:52] down to the lows, it comes right back to
[0:55] this battle zone that it's been against
[0:57] for a couple of years. And so I think
[0:59] that's a pretty high probability trade
[1:01] here. Looking for a move through and a
[1:03] close above 112 on Disney, 111 on
[1:07] Disney, something like that. Grab the
[1:09] stock with a stop down around the 8day
[1:10] EMA, selling at 122, about 10 bucks
[1:14] higher. Pretty good swing trade, low
[1:17] risk, decent reward, and one that I'm
[1:20] watching to play out over at
[1:21] stockarketmentor.com.
[1:23] Give me a follow on Twitter if you don't
[1:24] already scottrades. I'll see you next
[1:27] time.